# Project Objectives:

1. News Popularity: This is a large data set of news items and their respective social feedback on multiple platforms: Facebook, Google+ and LinkedIn. The collected data relates to a period of 8 months, between November 2015 and July 2016, accounting for about 100,000 news items on four different topics: Economy, Microsoft, Obama and Palestine.

Objective is to compare popularity of news items on Microsoft versus Palestine.

Hint: Do both types of news have the same behavior on all platforms? How soon they reach their final level of popularity? Which words are more likely to create higher popularity?

DATA SET:

<https://archive.ics.uci.edu/ml/datasets/News+Popularity+in+Multiple+Social+Media+Platforms>